

INTEGRATE

in association with

infocomm

27-29 AUGUST 2025
ICC SYDNEY

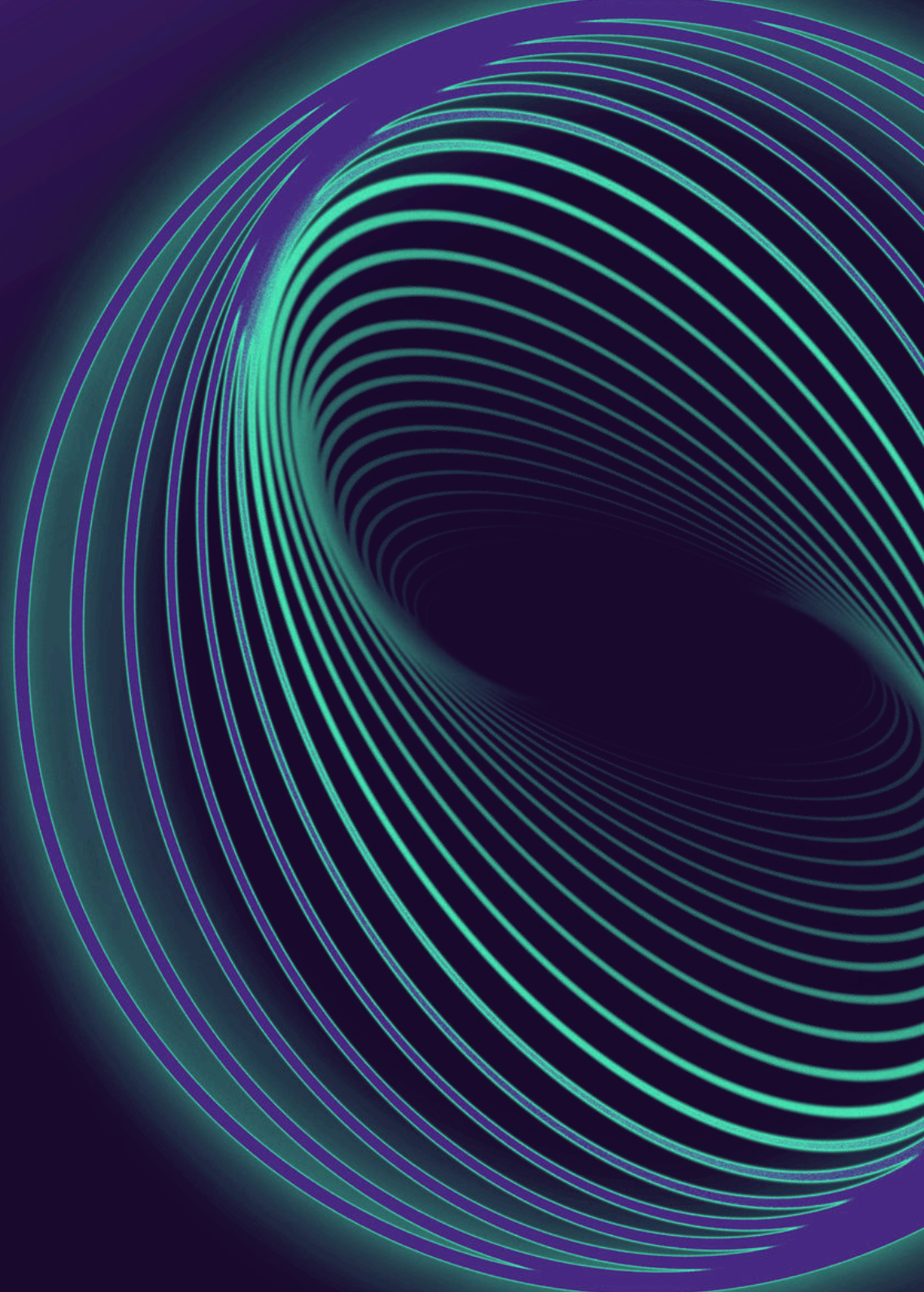
SPONSORSHIP PROSPECTUS

Organised By

diversified
COMMUNICATIONS • AUSTRALIA

Co-Located With

SECURITY
EXHIBITION + CONFERENCE



INTEGRATE

Integrate has been Australia's leading event for Pro & Commercial Audio Visual and interactive technologies for over 16 years.

Returning in 2025 with a show floor packed with the latest AV products and solutions, Integrate is the perfect platform to launch new products, showcase your technology range and connect with a qualified buyer market, looking for the ultimate in immersive experiences. From the latest in smart building automation to collaborative communications, next generation digital displays and broadcast AV technologies and more, Integrate is where the AV community sources their next innovations.

Integrate can help your brand with;



**Brand
Awareness**



**Thought
Leadership**



**Lead
Generation**



OUR AUDIENCE

From Company Directors and End Users to Integrators and Consultants, Integrate is the platform that connects the entire AV ecosystem.

Over 16 years, Integrate has built a qualified audience of key decision-makers from across the Asia Pacific region.

WHAT OUR AUDIENCE THINK

99%

OF VISITORS are satisfied with their experience at Integrate

93%

OF EXHIBITORS consider exhibiting important for their business

TO SEE **NEW PRODUCTS AND SERVICES** AND KEEP **UP TO DATE WITH MARKET TRENDS** WERE THE MAIN REASONS FOR ATTENDING



WHOLESALER/
DISTRIBUTOR/
MANUFACTURER

6%

CORE AV &
INTEGRATOR

36%

C-SUITE/
BUSINESS
DEVELOPMENT

27%

TOP JOB
FUNCTIONS

LIVE EVENTS
PROFESSIONAL

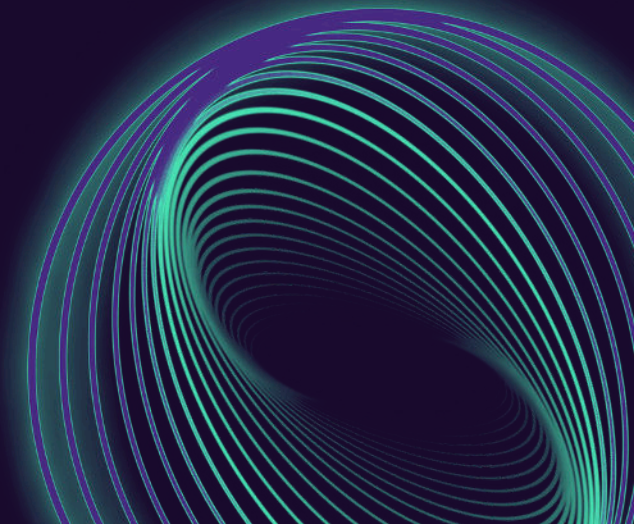
2%

IT & SYSTEMS
INTEGRATION

16%

END USER (CORPORATE, ENTERPRISE,
EDUCATION, HEALTHCARE, HOSPITALITY,
RETAIL, DEFENCE)

5%



OUR AUDIENCE

ONLINE AUDIENCE

25,000 +

EMAIL
SUBSCRIBERS

7,200 +

SOCIAL MEDIA
AUDIENCE

220,000 +

ANNUAL WEBSITE
VIEWS

TOP VISITING COMPANIES

- ANZ
- Atlassian
- ATO
- Ausgrid
- Bunnings Group
- Commonwealth Bank of Australia
- Dept. of Defence
- Dept. of Home Affairs
- Hungry Jacks
- Netflix
- NSW Police
- NSW State Emergency Service
- Sydney Airport
- The University of Melbourne
- Woolworths Group

TOP INDUSTRY SECTORS



CORE AV &
SYSTEMS INTEGRATION



ADVERTISING
& MEDIA



CORPORATE
& IT



RETAIL/
WHOLESALE



LIVE EVENTS &
ENTERTAINMENT



BUILDING &
CONSTRUCTION



EDUCATION
& TRAINING



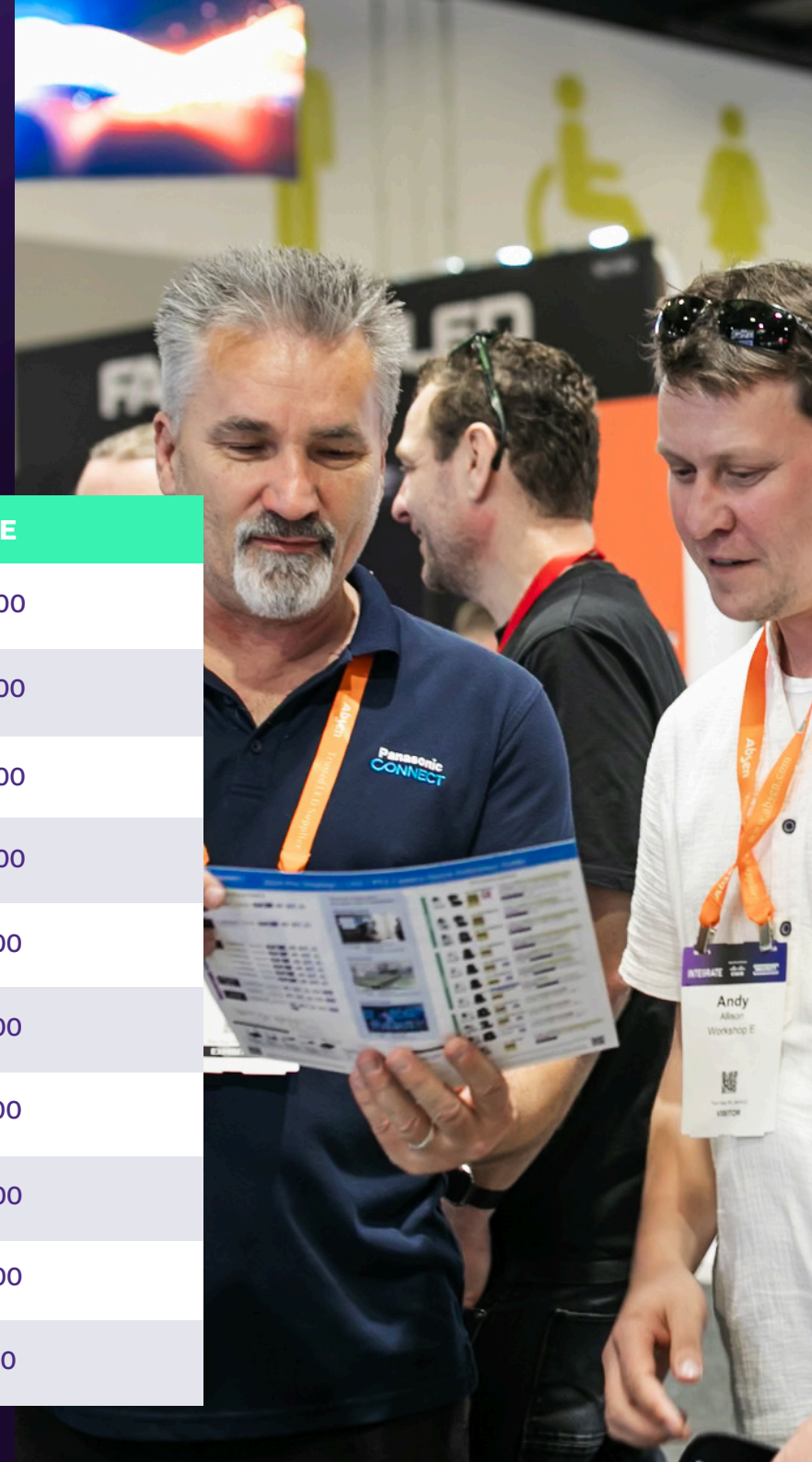
GOVERNMENT & CRITICAL
INFRASTRUCTURE



BRAND AWARENESS

There are countless opportunities to increase your brand awareness at Integrate. Investing in branding opportunities at Integrate will put your company at the forefront of the ever-changing AV industry. Be seen by leaders with real buying power from Government, Corporate, Education, Retail and many more.

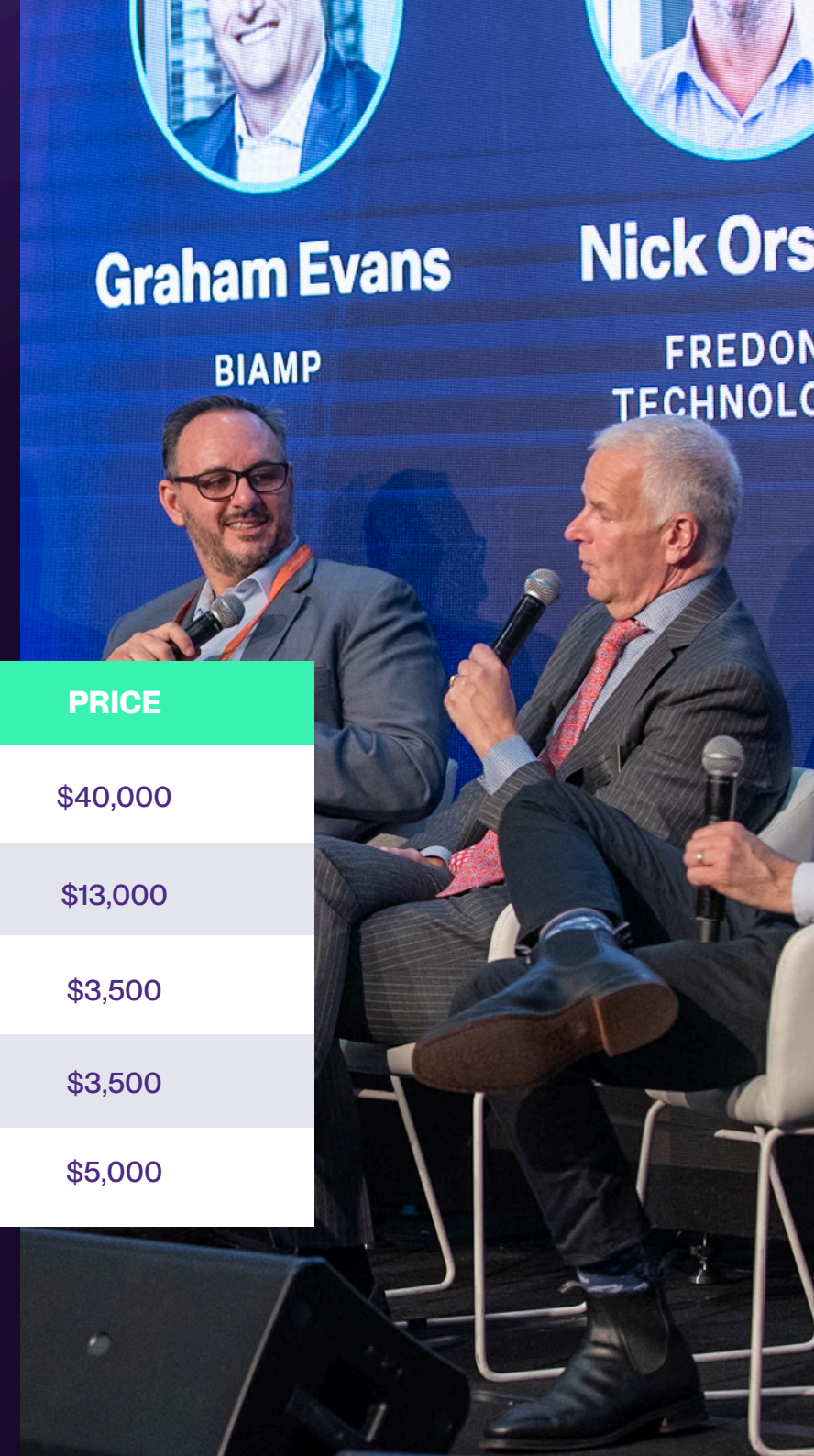
OPPORTUNITY	AVAILABILITY	PRICE
Headline Sponsor	SOLD	\$40,000
Registration Sponsor	Exclusive	\$20,000
Lanyard Sponsor	SOLD	\$20,000
Gold Sponsor	Exclusive	\$20,000
Central Networking Bar Sponsor	Exclusive	\$16,000
Tech Talks Educational Sponsor	Exclusive	\$13,000
Silver Sponsor	Exclusive	\$12,000
AVIA Awards	Exclusive	\$10,000
Event Awareness Bundle	2 Available	\$10,000
Spotlight Bundle	5 Available	\$6,700



THOUGHT LEADERSHIP

Be seen as a thought leader by aligning your brand with the industry leading education programs at Integrate, in association with AVIXA and the Audiovisual and Educational Technology Management (AETM) Association. Put your brand front and centre in front of the hundreds of AV professionals, who attend the education programs to understand market insights, technology updates and project opportunities.

OPPORTUNITY	AVAILABILITY	PRICE
Headline Sponsor	SOLD	\$40,000
Tech Talks Educational Sponsor	Exclusive	\$13,000
Integrate & AETM K 12 Breakfast Partner	Exclusive	\$3,500
Integrate & AETM K 12 Keynote Sponsor	Exclusive	\$3,500
Tech Talks Scholarship Sponsor	6 Available	\$5,000



LEAD GENERATION

Maximise your Integrate experience in 2025 by taking up a sponsorship opportunity that can assist you in generating high value leads to fill your pipeline. Your brand can be seen by thousands of engaged members of the AV Industry with a range of different options to suit your needs.

OPPORTUNITY	AVAILABILITY	PRICE
Headline Sponsor	SOLD	\$40,000
Gold Sponsor	Exclusive	\$20,000
Central Networking Bar Sponsor	Exclusive	\$16,000
Tech Talks Educational Sponsor	Exclusive	\$13,000
Networking Drinks Sponsor	Exclusive	\$11,000
Silver Sponsor	Exclusive	\$12,000
Event Awareness Bundle	2 Available	\$10,000
AVIA Awards Sponsor	Exclusive	\$10,000
Insights Bundle Digital Package	5 Available	\$8,000
Product Launch Digital Package	3 Available	\$6,700
AETM IEP Sponsor	6 Available	\$5,000
Integrate & AETM K 12 Breakfast Partner	Exclusive	\$3,500
Integrate & AETM K 12 Keynote Sponsor	Exclusive	\$3,500
Be Seen First Package	10 Available	\$1,000

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ICC SYDNEY

CONTACT US

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integrate-expo.com

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TAILOR A PACKAGE

Can't quite find what you are looking for? Or would like to combine activity to give your brand maximum exposure? Our team is available to walk you through the options that best fit your business objectives.

