

INTEGRATE

30 AUG - 01 SEP ICC SYDNEY

POST SHOW REPORT

HEADLINE STATS

10,800+
COMBINED
TOTAL
ATTENDANCE*

5,600+ FOR
INTEGRATE

60+
SPEAKERS
OVER 20
SESSIONS

95%
EXHIBITOR
SATISFACTION
RATE

200+
EXHIBITORS
ACROSS
CO-LOCATE



"Integrate provides a perfect opportunity to present our latest AV technology solutions to the industry professionals from the APAC region. World class event, offering fantastic networking opportunities and a great platform to launch our new exciting technology."

LENKA SATANKOVA

MARKETING MANAGER AT ULA GROUP
(2022 EXHIBITOR)

HEADLINE SPONSOR



IN PARTNERSHIP WITH



* All visitor figures are audited by Audited Media Association of Australia. Other statistics are generated from the Integrate 2023 post show surveys

OUR VISITORS

Who they are



96%

WERE SATISFIED
WITH INTEGRATE 2023

82%

WILL RETURN
TO INTEGRATE
IN 2024



92%

EITHER DIRECT OR
INFLUENCE OVER
PURCHASING DECISIONS

TOP INDUSTRY SECTORS



CORE AV & SYSTEMS
INTEGRATION



ADVERTISING
& MEDIA



CORPORATE
& IT



RETAIL/
WHOLESALE



LIVE EVENTS &
ENTERTAINMENT



BUILDING &
CONSTRUCTION



EDUCATION
& TRAINING



GOVERNMENT & CRITICAL
INFRASTRUCTURE



"A MUST attend event for anyone who is in a position of making AV decisions or influencing AV decisions within an organisation - whether be a customer or partner. Not only getting a rapid absorption of current offerings and trends but also a great opportunity to deepening trusted relationships across the entire AV industry."

AXTTEN MISON

MOSMAN COUNCIL (2023 VISITOR)

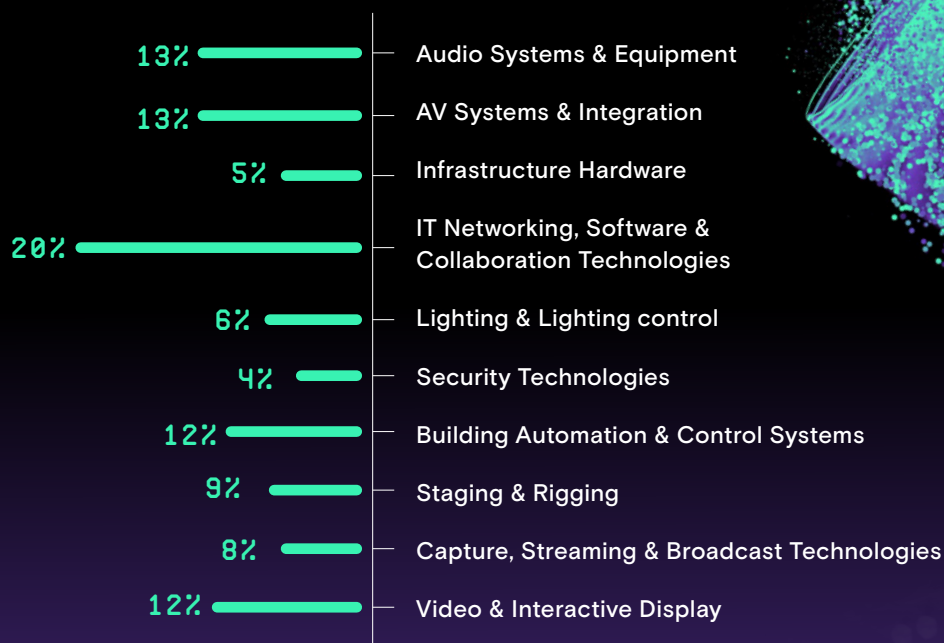
Who they work for

TOP VISITING COMPANIES

- Arts Centre Melbourne
- Australian Federal Police
- Australian National Maritime Museum
- City of Sydney - Venue Management
- CSRIO
- Department Of Communities And Justice
- Department of Health
- Federal Court of Australia
- Fire & Rescue NSW
- Hillsong Church
- NIDA - National Institute of Dramatic Art
- NSW State Emergency Service
- Playbill Venues
- Powerhouse Museum
- Reserve Bank of Australia
- Southern Cross Austereo
- Sydney Opera House
- Sydney Theatre Company
- The Star Entertainment Group
- Woolworths Group

Who they want to see

TOP PRODUCTS



*Includes multiple responses



84%

CAME TO SEE
NEW PRODUCTS AND
INNOVATIONS



88%

SATISFACTION RATE
WITH THE QUALITY OF
EXHIBITORS

"I had a fantastic experience at the Integrate expo and conference. It was an insightful and engaging event that provided valuable industry knowledge and networking opportunities. The sessions were informative, featuring industry experts who shared their expertise and best practices. The exhibitors showcased innovative solutions that can greatly benefit businesses. Moreover, the event was well-organized, with seamless logistics and excellent support from the Integrate team. I highly recommend the Integrate expo and conference to anyone looking to stay updated with the latest trends and technologies in our industry."

CARL MORTIMER

SPARK NEW ZEALAND (2023 VISITOR)

OUR EXHIBITORS

Top 3 reasons for exhibiting

"Integrate is an incredibly important event for Audio Brands Australia. It is the perfect place to show the product range, introduce new products and meet with a very wide range of customers. We find it invaluable and a very important show for our industry."

DON MCCONNELL

AUDIO BRANDS AUSTRALIA (2023 EXHIBITOR)



98%
WE'RE SATISFIED
WITH THE QUALITY
OF VISITORS



97%
CONSIDER INTEGRATE
IMPORTANT FOR THEIR
BUSINESS



78%
EXHIBIT TO INCREASE
BRAND AWARENESS



NEXT EVENT

21-23 AUGUST
ICC SYDNEY



Contact the Team

Speak to a member of our team about exhibiting at Integrate 2024



integrate@divcom.net.au



1300 DIVCOM (1300 348 266)



integrate-expo.com

INTEGRATE