

INTEGRATE

17-19 AUG 22

ICC SYDNEY

REAL
WORLD
INNOVATION

POST SHOW REPORT

HEADLINE STATS

8,800+

COMBINED
TOTAL
ATTENDANCE*

4,651 FOR INTEGRATE

80+

SPEAKERS
OVER 16
SESSIONS

87%

EXHIBITOR
SATISFACTION
RATE

190+

EXHIBITORS
ACROSS
COLOCATE



“Integrate is the most comprehensive event for the AV industry held in Australia. It provides a great opportunity for AV professionals to connect, and a perfect platform for all system integrators to experience the latest technology available on the market.”

LENKA SANKATOVA

MARKETING MANAGER AT ULA GROUP

(2022 EXHIBITOR)

headline sponsor



in partnership with

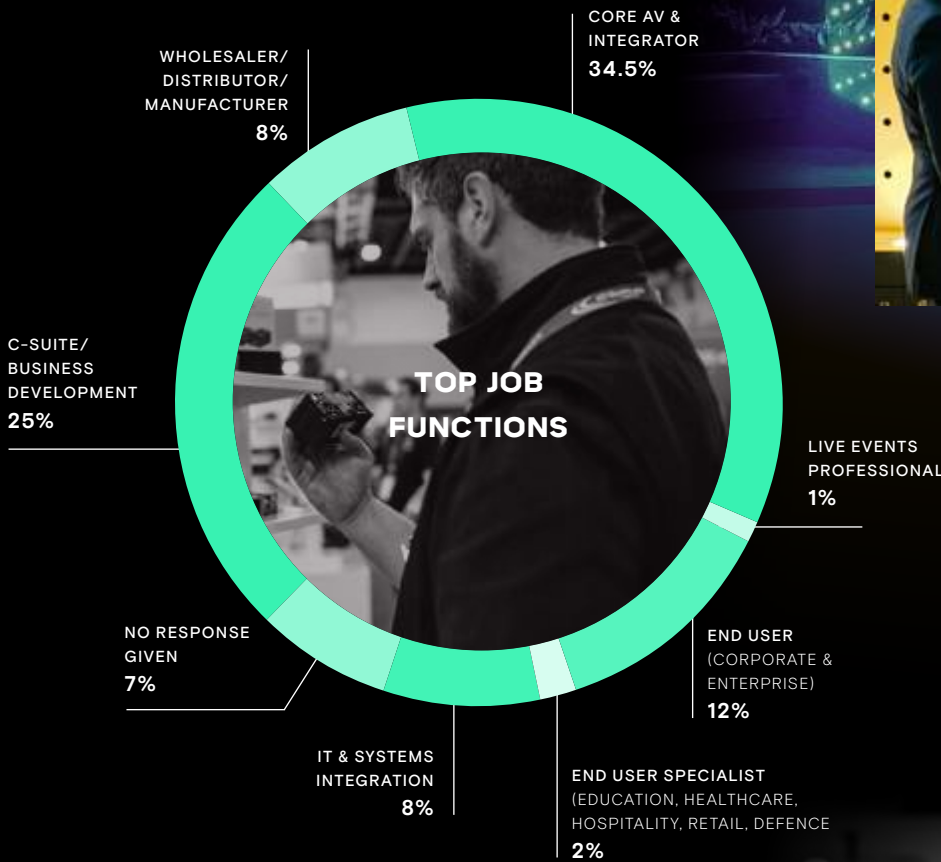
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*All visitor figures are audited by Audited Media Association of Australia. Other statistics are generated from the Integrate 2022 post show surveys.

OUR VISITORS

Who they are



91%
WERE SATISFIED
WITH INTEGRATE
2022

93%
EITHER DIRECT
OR INFLUENCE
OVER PURCHASING
DECISIONS

TOP INDUSTRY SECTORS



CORE AV & SYSTEMS
INTEGRATION



ADVERTISING
& MEDIA



CORPORATE
& IT



RETAIL/
WHOLESALE



LIVE EVENTS &
ENTERTAINMENT



BUILDING &
CONSTRUCTION



EDUCATION
& TRAINING



GOVERNMENT & CRITICAL
INFRASTRUCTURE



“ I believe Integrate is an incredibly powerful way to create new business and to experience new products and services associated with AV Integration. I would thoroughly recommend attending the event if you are serious about increasing your knowledge of the AV industry and meeting potential new leads and customers.”

PATRICK EDWARDS
BUSINESS EXECUTIVE AT CORPORATE INITIATIVES
(2022 VISITOR)

Who they work for

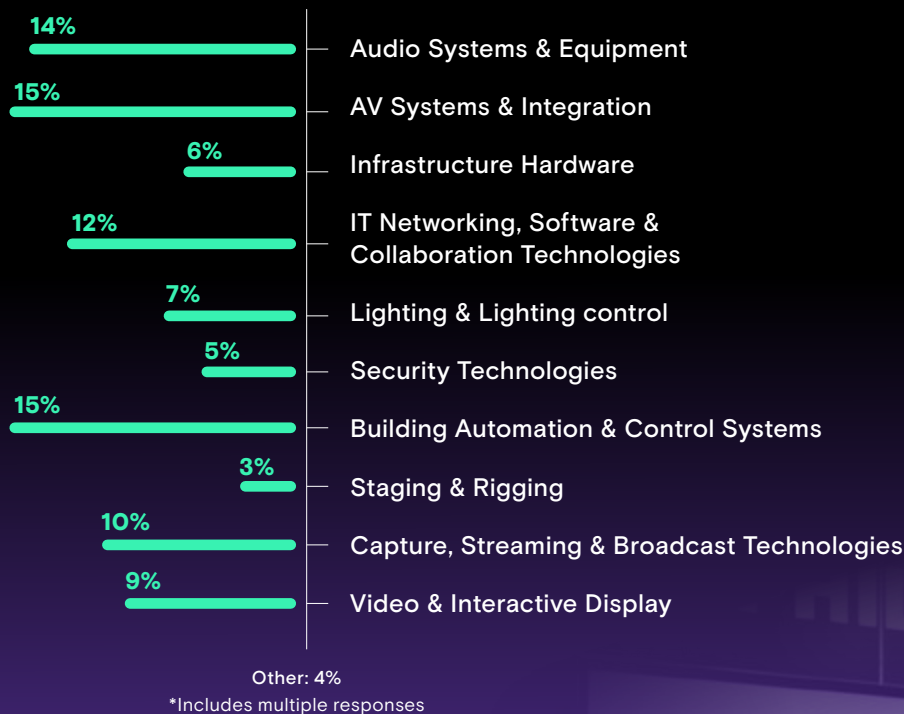
TOP VISITING COMPANIES

- Australia Post
- Citidel
- CBA
- Corporate Tech
- CTS
- Deloitte
- Department of Communities
- Department of Education
- Diversified
- Foxtel
- EQUANS AV
- Fredon
- Fujifilm
- Fujitsu
- Harvey Norman
- Hillsong
- JB Hi-Fi
- KPMG
- Macquarie University
- NAB
- NSW Department of Education
- Optus
- Pro AV Solutions
- Qantas
- Sydney Opera House
- Tafe NSW
- Telstra



Who they want to see

TOP PRODUCTS



86%
CAME TO SEE
NEW PRODUCTS AND
INNOVATIONS

82%
SATISFACTION RATE
WITH THE QUALITY OF
EXHIBITORS

“As someone coming back into the AV and live entertainment industry full time after working as an Electrician, it was amazing to see so many products and companies under one roof covering such a broad variety of present and up and coming technology and advancements. It has given me a lot to think about and some great solutions for my clients!”

MATTHEW HUDSON
BEEYOND PRO SOUND & LIGHTING
(2022 EXHIBITOR)



OUR EXHIBITORS

Top 3 reasons for exhibiting

“Integrate is still one of the best opportunities to connect customers with products in an environment that accommodates deeper conversation regarding applications. It also is a place that allows various brands to leverage the increasing marketplace of Technology Partnerships for the benefit of the end customers.”

CHRISTOPHER LING
BUSINESS DEVELOPMENT MANAGER AT JANDS
(2022 EXHIBITOR)



98%
OF EXHIBITORS
WE'RE SATISFIED
WITH THE QUALITY OF
VISITORS



98%
OF EXHIBITORS
CONSIDER INTEGRATE
IMPORTANT FOR THEIR
BUSINESS



80%
OF EXHIBITORS
EXHIBIT TO INCREASE
BRAND AWARENESS



NEXT EVENT

30 Aug - 1 Sep 2023
ICC Sydney




Contact the Team

Speak to a member of our team about exhibiting at Integrate 2023

 integrate@divcom.net.au

 1300 DIVCOM (1300 348 266)

 integrate-expo.com

INTEGRATE