

SPONSORSHIP OPPORTUNITIES

BE PART OF INTEGRATE'S INAUGURAL VIRTUAL EXHIBITION & EDUCATION IN PARTNERSHIP WITH INFOCOMM

Integrate is Australia's premier annual AV and Integration trade show and education platform.

This two-day event is a hub of activity for local and global brands to showcase solutions and products to AV integrators and corporate end users, meet with buyers, consultants and industry professionals, and celebrate the latest industry developments.

INTEGRATE

in partnership with

infocomm

17-18 NOVEMBER 2021

VIRTUAL EVENT

VIRTUAL EXHIBITOR

As a Virtual Exhibitor, you have the opportunity for the following:

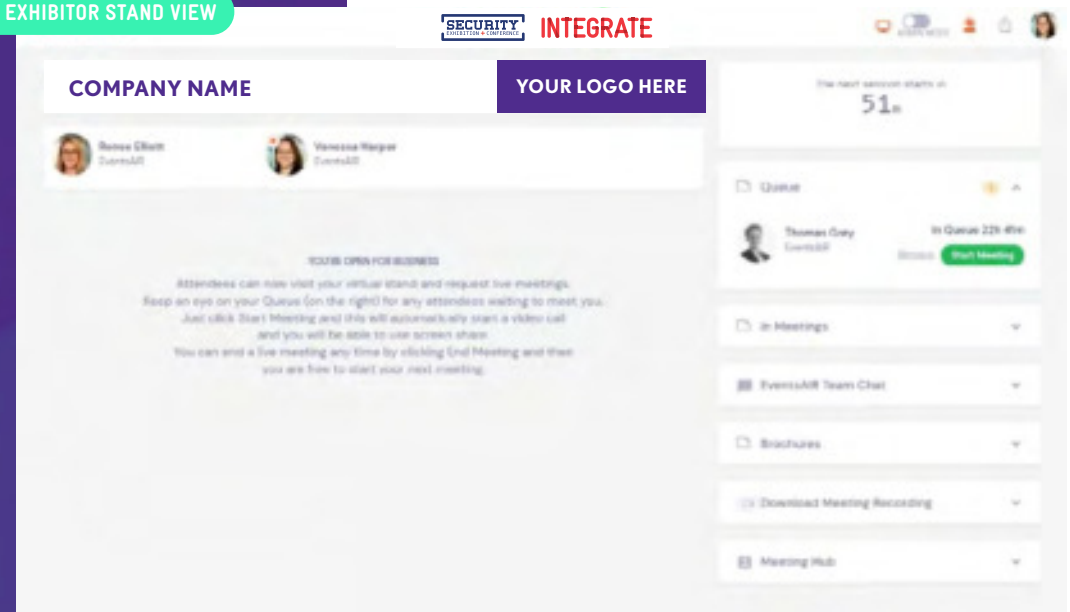
- Showcase your company, share information about your products and services online through your own virtual exhibition stand.
- Within your stand, engage with attendees through video calls or live chat during exhibition hours, record interactions.
- Host material such as digital brochures, documents and videos for attendees to download.
- Grasp the opportunity to connect with attendees one-on-one via the Meeting Hub during the event.
- Using Lead Capture, gather specific information on your connections by setting up custom questions to ask leads, and follow up on opportunities.

INVESTMENT \$2,750 + GST

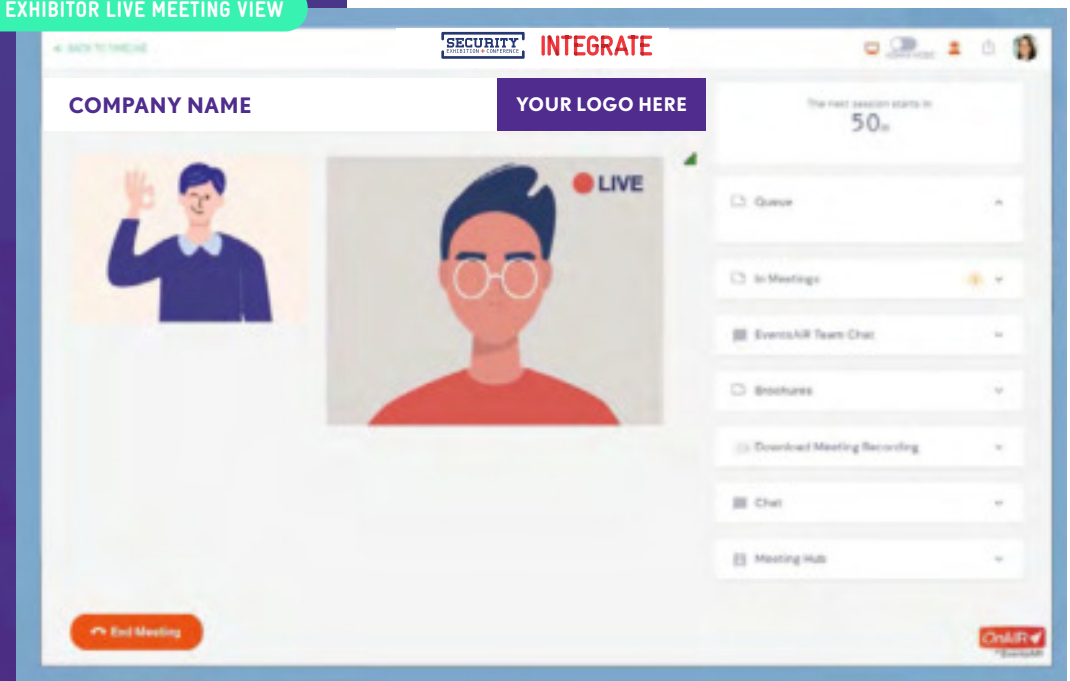
INTEGRATE in partnership with **infocomm**

17-18 NOVEMBER 2021 | VIRTUAL EVENT

VIRTUAL EXHIBITOR STAND VIEW



VIRTUAL EXHIBITOR LIVE MEETING VIEW



*Images are for illustrative purposes only and are subject to change

EVENT GOLD SPONSOR

As the exclusive Gold Sponsor, you receive the following:

- Branding in prominent position on the virtual platform
- Logo, link and premium leaderboard banner ad on the Integrate website
- Included in Integrate attendee marketing messaging and registration confirmation
- Mention as gold sponsor by the MC at the conclusion of the Integrate & AVIXA Speaker Series educational sessions each day
- 15 two-day Integrate & AVIXA Speaker Series educational passes for your exclusive distribution (Value \$3,000)

INVESTMENT \$5,500 + GST
LIMITED TO ONE BRAND

INTEGRATE in partnership with **infocomm**

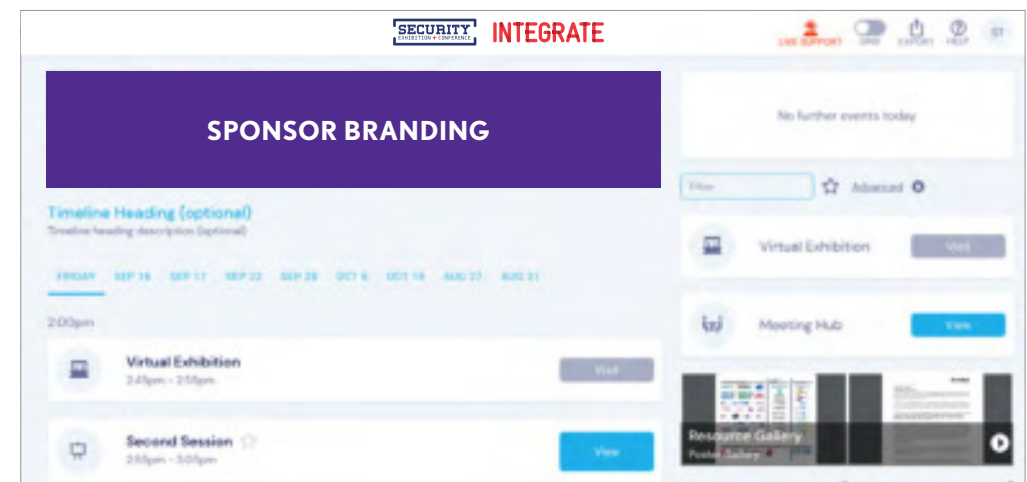
17-18 NOVEMBER 2021 | VIRTUAL EVENT

EVENT SILVER SPONSOR

As one of three Silver Sponsors, you receive the following:

- Branding on the virtual platform
- Logo, link and standard leaderboard banner ad on the Integrate website
- Mention as sponsor by the MC at the conclusion of the Integrate & AVIXA Speaker Series educational sessions each day
- 10 two-day Integrate & AVIXA Speaker Series educational passes for your exclusive distribution (Value \$2,000)

INVESTMENT \$3,000 + GST
LIMITED TO THREE BRANDS

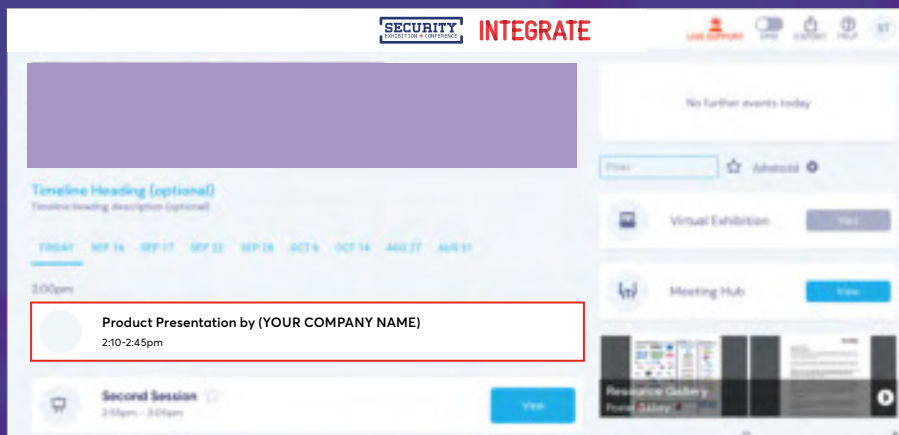


**Images are for illustrative purposes only and are subject to change*

EDUCATIONAL PRODUCT SPOTLIGHT SPONSOR

As a Product Spotlight Sponsor, you will receive one of three product spotlights each day. Each spotlight with up to 5 minutes at key times just prior or concluding sessions. The spotlight will be pre-recorded and played as video or personalised message. This spotlight session includes an opportunity for live Q&A to answer audience questions within your allocated time. You will also be listed as a sponsor for the duration of the event.

INVESTMENT \$3,500 + GST
LIMITED TO ONE BRAND



INTEGRATE in partnership with
infocomm
17-18 NOVEMBER 2021 | VIRTUAL EVENT

CONNECT TO YOUR AUDIENCE ONLINE YEAR ROUND.

Think outside the 2 days of the event and harness the potential of Integrate's digital channels to offer you year-round communication and connection to a qualified AV audience. Engage new markets via our communications and database channels, including the highly acclaimed Convergence content channel, website and new customised digital opportunities.

60,000+
WEB USERS
ANNUALLY

280,000+
PAGE VIEWS

[DOWNLOAD BROCHURE](#)

18,000+
ACTIVE
SUBSCRIBERS
receiving our monthly
e-newsletter Convergence

ACTIVE SOCIAL
CAMPAIGNS VIA:



**FOR MORE INFORMATION ABOUT
SPONSORSHIP OPTIONS CONTACT:**

1300 DIVCOM (1300 348 266)
integrate@divcom.net.au