

INTEGRATE

VIRTUAL SPEAKER SERIES

**AN INDUSTRY
TRANSFORMED**

19-21 AUGUST 2020

in association with



INTEGRATE

The world may have changed, including the way we do business and interact, but technology remains a key component to moving forward as we all navigate a post-pandemic world.

Integrate has always looked towards the future of industry innovation and now is no different.

Our virtual speaker series, An Industry Transformed, is an opportunity for the industry to immerse themselves in the future of AV and discover how to navigate AV business in our changing world.

This free-to-attend virtual program will run across three days with two major sessions to attend each day.

The expert-led program which has been developed in collaboration with AVIXA will consist of a combination of live panel discussions, pre-recorded presentations and manufacturer training.

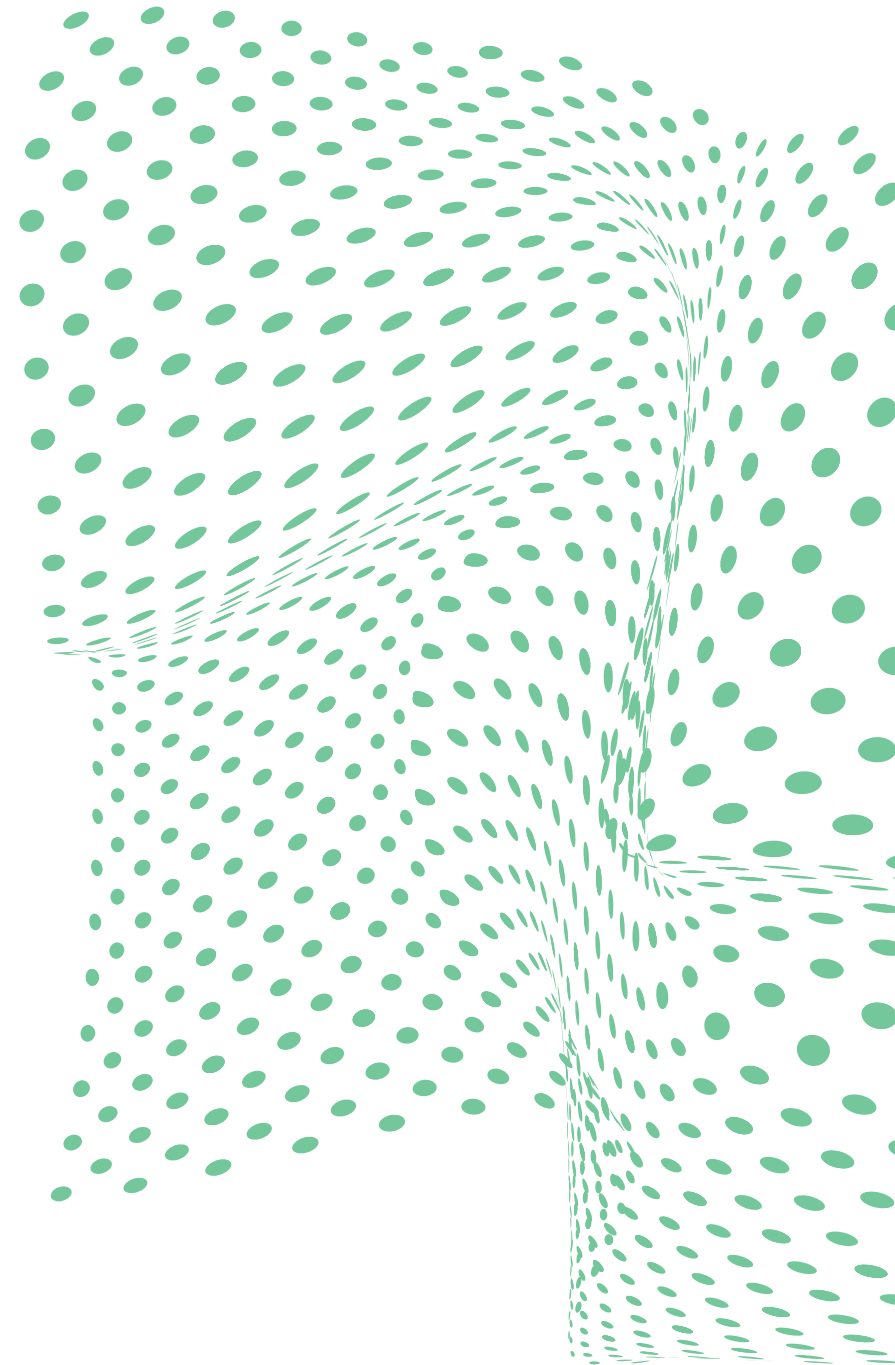
Access the Integrate audience and showcase your brand during our virtual speaker series sessions.

Attendees will register via the regular Integrate process, resulting in your brand gaining traction over a 4 week retention and acquisition marketing campaign.

Gain further brand reach through our marketing channels with targeted social and partner advertising.

Use this opportunity to speak directly with existing and new customers through the Q+A and live chat capabilities of our platform.

VIRTUAL SPEAKER SERIES



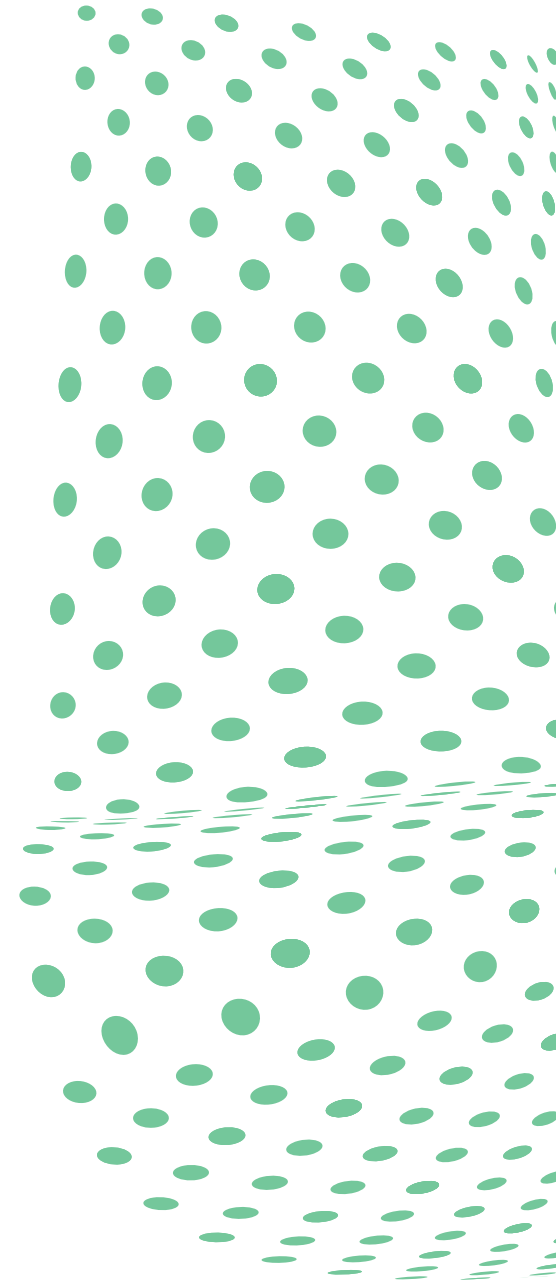
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SPONSORSHIP OPPORTUNITY

- Your brand across the the entire marketing cycle; pre-event, during and post event promotion
- Logo placement on the virtual speaker series page of Integrate website as a supporting partner
- Receive viewer data for those opted into receive communication from your brand.
- Logo placement on the session/topic sponsored in the program
- Intro and outro branding during the event (for session sponsored)
- Included (verbal) in the intro to the session by Tim Stackpool
- Partner thank you inclusion in the wrap up (verbal) by Tim Stackpool
- 15 mins slot available: pre-recorded OR live presentation OR Case Study OR Q+A with Tim Stackpool
- Logo placement on the virtual speaker series On Demand webpage, where your brand will appear long after the event has concluded

INVESTMENT: \$3,000 - \$5,000 + GST

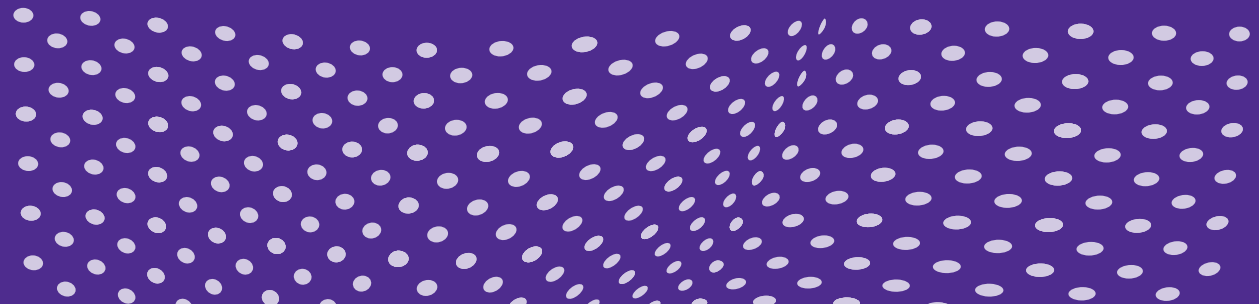
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DAY 1

WEDNESDAY
19 AUG (AM)

EDUCATION

9.00am – 9.45am AVIXA Education

9.45am – 10.00am Manufacturer/Brand
Sponsorship Opportunity

10.00am – 11.00am Integrate Panel

WEDNESDAY
19 AUG (PM)

ENTERPRISE

3.00pm – 3.45pm AVIXA Education

3.45am – 4.00pm Manufacturer/Brand
Sponsorship Opportunity

4.00pm – 5.00pm Integrate Panel

DAY 2

THURSDAY
20 AUG (AM)

LIVE EVENTS

9.00am – 9.45am Women in AV Council Keynote

9.45am – 10.00am Manufacturer/Brand
Sponsorship Opportunity

10.00am – 11.00am Integrate Panel

THURSDAY
20 AUG (PM)

RETAIL/HOSPITALITY

3.00pm – 3.45pm AVIXA Education

3.45am – 4.00pm Manufacturer/Brand
Sponsorship Opportunity

4.00pm – 5.00pm Integrate Panel

DAY 3

FRIDAY
21 AUG (AM)

SECURITY / GOVT /
INFRASTRUCTURE

9.00am – 9.45am AVIXA Education

9.45am – 10.00am Manufacturer/Brand
Sponsorship Opportunity

10.00am – 11.00am Integrate Panel

FRIDAY
21 AUG (PM)

HEALTHCARE

3.00pm – 3.45pm AVIXA Education

3.45am – 4.00pm Manufacturer/Brand
Sponsorship Opportunity

4.00pm – 5.00pm Integrate Panel

A INDUSTRY TRANSFORMED

Put your brand in front of the industry as it connects virtually this August.

Soren Norgaard
Event Manager

+61 407661058
snorgaard@divcom.net.au

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in association with



integrate-expo.com
[#integratevirtual](https://twitter.com/integratevirtual)

Integrate returns
in 2021 to the
Melbourne Convention
& Exhibition Centre
from the 24-26 August.

Stands are selling fast.
Contact the team to
secure your stand.