



MEDIA RELEASE

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Digital Projection partners with Amber Technology

Amber Technology, one of Australia's largest and most respected distributors of high technology equipment solutions, has been appointed the Australian and New Zealand distributor for Digital Projection International.

A digital imaging pioneer, Digital Projection International is the only projector manufacturer to have twice won a coveted Emmy® Award for Outstanding Achievement in Engineering Developments by the Academy of Television Arts and Sciences.

“Digital Projection is experiencing enormous growth and the strategic alliance with Amber Technology allows the business to capitalise on this in the Australian and New Zealand markets,” said Gordon Tay, Digital Projection - vice president, Asia.

“Amber Technology has a wide and loyal dealer network and its professionalism as a distributor and installer will present Digital Projection with significant opportunities,” continued Tay.

According to Amber Technology's general manager, Phil Simmons, the distributor's network provides Digital Projection with access to professional broadcasting, film, recording and live production industries.

“Amber Technology is the bridge between state-of-the-art manufacturers and customers who demand the best available solutions,” commented Simmons. “Digital Projection's ground-breaking research and development has garnered the admiration of industry professionals around the world and Amber Technology can now deliver these solutions to its customers.”

For further information contact distributor Amber Technology: 1800 251 367,
www.ambertech.com.au.



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